

Curriculum at a Glance
Honors, Business and Finance
Grade 11-12

This advanced level business and finance course will be offered to juniors and seniors who are interested in majoring in the business and finance industry. This course will look at the global picture of business and finance and how it relates to the consumer. It will also introduce students to business and international banking concepts and various financially related careers through units such as financial planning, budgeting, credit management, insurance, business ethics, investments, bankruptcies, taxes, business concepts, marketing, International business and entrepreneurship.

Unit Description	Content and/or Skills
Unit 1: Ethics & Social Responsibility	<ul style="list-style-type: none"> ● Misgoverning corporations ● Individual approach to ethics ● Identifying ethical issues ● Organizational approach to ethics ● Corporate social responsibility ● Environmentalism ● Stages of Corporate responsibilities
Unit 2: Business Ownership	<ul style="list-style-type: none"> ● Sole Proprietorship ● Partnership ● Corporation ● Special types of ownerships <ul style="list-style-type: none"> - S-corporations - Limited Liability Companies - Cooperatives - Not-for-profit corporations ● Mergers and Acquisitions

<p>Unit 3: Economics</p>	<ul style="list-style-type: none"> ● Economics Defined <ul style="list-style-type: none"> ○ Microeconomics ○ Macroeconomics ● Primary economic systems of today <ul style="list-style-type: none"> ○ Planned ○ Free Market System ● Perfect Competition, Market Structures ● Supply & Demand ● Main goals of the world's economies <ul style="list-style-type: none"> ○ Growth ○ High Employment ● Price Stability
<p>Unit 4: Finance of Business (Accounting)</p>	<ul style="list-style-type: none"> ● Role of Accounting ● Financial Statements and Analysis ● Accrual Accounting ● Accounting Profession ● Functions of Money ● Financial Institutions ● Federal Reserve System ● Securities Market ● Careers in Finance
<p>Unit 5: Human Resources</p>	<ul style="list-style-type: none"> ● Human Resource Management ● Developing Employees ● Motivating Employees ● Evaluating Employees ● Work Environment ● Labor Unions
<p>Unit 6: International Business</p>	<ul style="list-style-type: none"> ● Globalization of Business

	<ul style="list-style-type: none"> ● Opportunities in International Business ● Global Business Environment ● Trade Controls ● Reducing International Trade Barriers ● Preparing for a Career in International Business
Unit 7: Marketing	<ul style="list-style-type: none"> ● Marketing Defined <ul style="list-style-type: none"> ○ The Marketing Mix ● Identifying the Target Market ● Stages of the Product Life Cycle ● The Marketing Environment <ul style="list-style-type: none"> ○ External Marketing Environment ● Consumer Behavior
Unit 8: Case Study Investigation (CSI) Project	<ul style="list-style-type: none"> ● Professional Communication ● Time and Task Analysis ● Application of Knowledge ● Self-Evaluation ● Time Management ● Organization and Planning ● Presentation Strategies ● Research & Development